

## International Pavilion Booth Space Application & Contract

|   | Exhibitor ID#  |
|---|--|
| EXHIBITOR INFORMATION Please print legibly. This is the name that will appear on all printer  | d materials related to the exhibition.   |
| COMPANY NAME "Lessee":  | DATE:  |
| PRIMARY CONTACT:  | (NAMED WILL RECEIVE ALL EXHIBITION & REGISTRATION MATERIALS)   |
| PRIMARY CONTACT E-MAIL:   |  |
| ADDRESS:  |  |
| <u>СІТҮ:</u>  | STATE/PROVINCE:  |
| COUNTRY:  | ZIP/POSTAL CODE:   |
| PHONE (INCLUDE COUNTRY CODE):   | FAX (INCLUDE COUNTRY CODE):  |
| WEBSITE:  |  |
| Preferred Booth Locations: (In the event selected choices are not available, IP reserves the right to place the exhibitor in a like configuration.)         1       2       3   | PAYMENT METHODS Contracts must be signed and payment is due in full to guarantee space. Please select one:   |
| <ul> <li>AMOUNT OF EXHIBITION SPACE REQUESTED</li> <li>Floor Space Only* = \$3,300.00 per 9m2</li> <li>* Minimum of 36m2 is required for this option</li> <li>Included with booth space: <ul> <li>Two full convention registrations per every 9m2.</li> <li>50 Exhibition Hall Guest Passes</li> <li>Company listing in the Program Book (form must be submitted by deadline).</li> </ul> </li> </ul>   | <ul> <li>Check Payment<br/>Make Check payable to: International Pavilion<br/>Send check to: International Pavilion<br/>899 Logan St., Suite 511<br/>Denver, CO 80203</li> <li>Wire Transfer (\$30.00 Fee)<br/>For wire transfer information contact:<br/>International Pavilion</li> </ul> |
| <ul> <li>Basic Package = \$3,800.00 per 9m2</li> <li>Included per every 9m2 booth space:         <ul> <li>Velcro compatible wall panels, Identification sign, One table,<br/>Two Chairs, Electricity, Two Spotlights, Carpet, Wireless internet access</li> <li>Two full convention registrations per every 9m2.</li> <li>50 Exhibition Hall Guest Passes</li> <li>Company listing in the Program Book (form must be submitted by<br/>deadline).</li> </ul> </li> </ul> | Email: info@internationalpavilion.com         Credit Card Payment         MasterCard       Visa         American Express       Discover         Card Account Number:         Expiration Date:       CVV:   |
| Amount of space requested m2<br>(Booth dimensions 9m2)  | Printed Name of Cardholder:  |

Total Exhibition Space USD \$\_\_\_\_\_Total Cost

The undersigned ("Lessee") represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for booth space at the 2016 Annual Convention & Exhibition ("Exhibition" or "Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Lessee. Upon completion and signature, Lessee agrees to all Terms and Conditions of page 1 and 2 of this contract.

| Name:      |  |
|------------|--|
| Title:     |  |
| Signature: |  |
| Date:      |  |

Address questions and correspondence to:

Gina Godfrey, International Pavilion Managing Director E-mail: info@internationalpavilion.com Telephone: 720-353-4828

| International Pavilion Use ONLY:          |          |  |
|---|----------|--|
| Amount Charged/Invoiced: \$<br>Invoice No |          |  |
| Booth # Assigned:                         | Sq. Ft.: |  |
| IP Representative:<br>Dated:              |          |  |
| Dated:                                    |          |  |



## **Terms and Conditions**

- The undersigned ("Lessee") hereby applies for exhibit space at the 2018 Annual Convention and Exhibition ("Exhibition" or "Event") of The American Association of Petroleum Geologists, a corporation ("AAPG"), to be held 20-23 May 2018 at the George R. Brown Convention Center in Houston, Texas.
- 2. This contract ("Contract") shall be binding upon its acceptance as set forth below and is between International Pavilion, LLC, an Oklahoma, USA, limited liability company ("IP LLC"), and the Lessee. International Pavilion LLC rents exhibit space at the Convention from AAPG and rents booths within that exhibit space to others. The exhibit space rented hereunder has been rented from AAPG by IP LLC. FULL PAYMENT IS REQUIRED TO RESERVE A BOOTH SPACE.
- 3. Approximately 90 days prior to 20 May 2018, the first general move-in date of the Exhibition, if this Contract is accepted, AAPG will make available to Lessee the Exhibitor Service Manual ("Manual") via e-mail or in other electronic media. The matters appearing on the reverse side of this sheet are part of this Contract. The matters appearing in the Manual ("Additional Contract Provisions") are specifically made terms of this Contract. Lessee will, immediately after the Manual is made available to the Lessee familiarize itself with the Additional Contract Provisions and, if any of the Additional Contract Provisions are not acceptable, the Lessee will send IP LLC written notification of the same ("Rejection Notice") by certified mail, return receipt requested. If Lessee's Rejection Notice is not received by IP LLC within 15 days from IP LLC's notifying Lessee of the Manual's availability electronically, this Contract shall be irrevocable, except as set forth in Paragraph 5 below. If IP LLC shall immediately receives Lessee's Rejection Notice, then this Contract shall terminate, and IP
- 4. Notwithstanding anything to the contrary contained herein, if this Application and Contract, signed by Lessee, is received by IP LLC after 8 February 2018, Lessee shall be deemed to have agreed to all of the terms of the Additional Contract Provisions, although Lessee may not be familiar with or aware of any or all of the Additional Contract Provisions, this Contract, once accepted by IP LLC, shall be irrevocable, except as set forth in Paragraph 5 below, and all exhibit space rental shall be paid with the submission by Lessee of this Application and Contract.
- 5. (a) For cancellations or reductions in exhibit space made after 15 March 2018 ("Late Cancellations or Reductions"), no refund of exhibit space rental will be made unless the cancelled space(s), whether by Contract cancellation or reduction in space, is resold and all other exhibit space in the International Pavilion exhibit space of the Convention is sold in which event exhibit space rental paid will be refunded, subject to a fee of 50% of the total rental cost of space cancelled. (b) When Lessee reduces exhibit space at any time as authorized herein, IP LLC may in its sole discretion relocate Lessee's remaining exhibit space to other space from that originally assigned. (c) If a fee is to be paid under the terms of this Paragraph 5, IP LLC shall deduct such fee from any refund of rental resulting from the cancellation or space reduction or, if no rental or insufficient rental has been paid, the fee shall be paid by payment from Lessee to IP LLC within thirty (30) days after notice of such cancellation or reduction is received by IP LLC. Lessee's failure to pay such fee shall not void Lessee's Contract cancellation or space reduction except as IP LLC, in its sole discretion, may otherwise elect. The parties agree that the fee charged hereunder for cancellation or space reduction is a reasonable estimate of the damages to IP LLC caused by the cancellation or reduction and is not a penalty. Refunds by IP LLC pursuant to this paragraph 5 will be issued within 60 days after 23 May 2018. IP LLC may cancel or terminate this Contract at any time if Lessee fails to abide by any provision of this Contract. Admittance to the Exhibition will be by Registration Badge only. 6.
- Children will be allowed in the Exhibition as follows: Under age 16 not allowed during setup or teardown; under age 13 not allowed into any activities in the exhibition unless young enough or small enough to be confined in a stroller, backpack or front-pack; age 13 and older allowed during regular exhibition hours if properly registered and wearing badges.
- 8. Exhibit spaces are shown to scale on the exhibition floor plan ("Plan") for the Convention. Each numbered space on the exhibit space floor plan within the IP LLC is a separate display area and can be combined or subdivided only at IP LLC's discretion. The Plan has been intentionally drawn to provide an appropriate mix of large and small display areas throughout the hall. AAPG may change the configuration of all or any part of the hall at any time.
- Lessee shall not assign, sublet or apportion any part of its booth space or have representatives, equipment or materials from other businesses in the space except with IP LLC's prior written approval.
- 10. The purpose of the Event is the advancement of the science and the profession of petroleum geosciences. The display and sale of items outside conventional geology may not inherently further the purpose of the Event. AAPG may require any exhibitor to provide descriptions of any product or service to be displayed and/or scientific evidence of its ability to perform the function for which it is intended. Failure to supply such a description and/or evidence may result in AAPG's refusal to allow the product or service to be displayed. The appropriateness of a product or service to be displayed, or the adequacy of any scientific evidence submitted, and whether such product or service may be displayed, shall be determined by AAPG at its sole discretion.
- 11. Exhibitors and attendees are required to dress and conduct themselves appropriate to and consistent with the professional and business-like purpose and climate of the show. Personnel/models contracted to assist in an exhibitor's booth are required to wear appropriate attire. AAPG reserves the right to make a final determination regarding what is acceptable and may remove persons from the exhibition floor that are not in compliance.
- 12. Each of AAPG and IP LLC specifically disclaims any liability for any act or omission of any exhibitor, whether inside or outside of the IP LLC rented space at the Convention except, in the case of AAPG, those contained within the AAPG Center (excluding AAPG's Retirement Plan Administrator and AAPG's Insurance Program and AAPG's Liability Insurance Administrator) at the Convention. With the exception of those contained within the AAPG

Center, neither AAPG nor IP LLC holds any interest in any exhibitor, and no commission or remuneration is paid to AAPG or IP LLC based upon sales or income of any exhibitor. Exhibitors rent exhibit space, exhibitors are independent business persons, and neither AAPG nor IP LLC is responsible for any exhibitor's acts or omissions.

- Exhibit space rental and sponsorship monies paid to either of AAPG or IP LLC may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
- 14. AAPG will appoint exclusive contractors for catering, electrical, plumbing, materials handling, rigging, cleaning, floor covering, telephone, Internet, floral, photography, and security. Lessee shall utilize AAPG-appointed contractors for these services. Other services may be furnished by official contractors appointed by AAPG or, subject to the terms hereof, by other contractors. The Lessee may utilize contractors for services other than those listed above with AAPG's prior written approval. The request to utilize exhibitor-appointed contractors (EAC) must be submitted to AAPG by Lessee not less than 30 days prior to the first general move-in date of the Exhibition. An EAC must qualify for approval in accordance with the procedures contained in the Manual and may perform services only for the booth space designated by Lessee. AAPG may withhold approval of an EAC for any reason at AAPG's sole discretion.
- 15. Lessee understands that general photographs of the Exhibition will be taken by AAPG and others authorized by AAPG for promotional purposes. Lessee authorizes without charge or cost, and has the authority to do so, the reproduction and use in any manner by AAPG and others authorized by AAPG of any trademarks, logos, or similar marks or designs owned, controlled or used by Lessee insofar as the same are included in such general promotional photographs.
- Except with AAPG's permission, no motorized vehicles are allowed in the exhibition except those reasonably necessary to assist persons with disabilities.
- 17. Lessee and its employees, agents, and contractors (including EAC's when engaged by Lessee) will comply with all rules and regulations of the Convention or Event Center with which Lessee is provided in the Manual.
- 18. Lessee warrants that any booth personnel, booth displays and any property placed in the booth space by Lessee will at all times comply with all applicable laws and regulations.
- 19. Lessee shall be responsible for and shall defend, indemnify, and hold AAPG and IP LLC harmless from all liability, costs, and damages relating to acts and omissions of Lessee and its employees, agents, and contractors (including exclusive contractors when engaged by Lessee) associated with the Convention, including without limitation damage to the exhibition hall. Neither AAPG, IP LLC nor the Convention Center's owner and operator shall have, and Lessee shall defend, indemnify, and hold AAPG, IP LLC and the Convention Center's owner and operator harmless from, (a) any liability for damage or loss to Lessee's property in the Convention Center and (b) any liability for injury or death to any individual associated with Lessee or any other individual, including without limitation guests and invitees of AAPG, IP LLC, the Convention Center's owner or operator, or Lessee, when such injury or death is in any way associated with the use or occupancy of the Convention Center by Lessee.
- 20. Lessee shall limit the volume of sound equipment controlled by it to a conversational level as determined by AAPG in its sole discretion.
- 21. Lessee's booth shall be accessible to all Exhibition attendees except an area may be draped or otherwise enclosed and marked "Confidential".
- 22. Lessee shall, at its sole cost and expense, procure and maintain the insurance coverages set forth in the Manual and provide certificates regarding such insurance as requested by AAPG.
- 23. Americans with Disabilities Act: The Lessee represents and warrants that its booth or other contrivance placed in the booth space by the Lessee will at all times pertinent hereto be in compliance with all applicable laws and regulations, including without limitation the Americans with Disabilities Act (Public Law 101-336) as it may be amended from time to time, and all regulations issued thereunder.
- 24. If for any reason the Event is not held, IP LLC may terminate this Contract prior to the date the Event would have commenced. Should the Event begin but portions be terminated prior to its scheduled conclusion, AAPG may either terminate the Exhibition at the same time or continue the Exhibition.
- 25. Time is of the essence of this Contract.
- 26. This Contract and the Additional Contract Provisions contain all of the terms agreed by the parties, and supersedes all prior agreements, whether verbal or written. Amendments will only be made if mutually agreed by both parties in writing
- 27. This Contract shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Contract shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA, which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the in personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.

Address all questions and correspondence from Lessee to: Gina Godfrey, International Pavilion Managing Director Phone: +1 720 353 4828 E-mail: gina.godfrey@petroweb.com info@internationalpavilion.com